

REALISATION OF THE ARTWORK

Consider the entire lifecycle of the goods and services, from manufacture to disposal when making decisions about what material to use.

How can you support the regional economy by procuring products locally?

Can you use alternative products which are reusable or easier-to-recycle?

Which materials can you use that are sourced sustainably?

How can you reduce the use of harmful chemicals and processes?

How to discuss with the artist to consider retailer environmental policies and purchase low carbon materials? See help card.

How and where to dispose waste properly?

Are there shipping options that utilize low-carbon emission trucks?

[ECO 🌱]



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Whereas in the previous stage, permits and/or authorisations needed for the use of the site were discussed, here it concerns the specific authorisations for the installation and realisation of the work on site.

The installation depends on the features of the site. An engineer might be necessary.

Is the location easily accessible?

Can the installation be done on site?

Or do certain measures need to be taken?

Are any permits necessary for installation, e.g. regarding traffic, the use of public roads?

Does the installation ask for any special requirements?

[LOCATION 📍]



REALISATION OF THE ARTWORK

At this stage, the communication will focus on the making of the artwork. How to communicate to the different public partners and stakeholders to let them participate in the realisation.

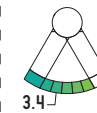
Partners or stakeholders can help in communicating about the installation by communicating to their constituencies. Often, they have their own channels and methods. This can provide a way to reduce the budget for communication. It will also strengthen their part as ambassadors for the project and make them even more involved.

How can the partners/stakeholders help in communicating about the installation?

Before the works on the site are visible, the neighbourhoods would like to know what is going on!

What role will the artist play regarding communication?

[COMMUNICATION 🗣️]



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It could be that additional budget and sponsors are necessary in order to realise the artwork. This contribution does not necessarily have to be funding or money. It could also be that partners are interested in donating material or in taking responsibility for certain parts of the work.

What are the possibilities for an additional budget for the realization of the artwork?

Are there sponsors who might want to contribute in kind?

[FUNDING 💰]



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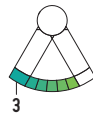
A contract with the artist is necessary before the start of the realisation of the artwork. This contract sets out the agreement regarding the sketch and definitive design and budget with the artists' fee and funding for the realisation. This contract includes a commitment of the artist to use sustainable materials and transport.

With the making of the artwork, the artist should deliver a maintenance guide that stipulates how the artwork should be maintained and what should be done if something happens to the artwork and/to the location.

The maintenance guide should include who should be warned when something happens to the artwork and when. Who shall be responsible for maintenance and who shall be responsible for repairs.

All used materials and paints with correct colour codes need to be described in a maintenance guide.

[CONTRACT 📄]



REALISATION OF THE ARTWORK & HANDOVER

The artist is responsible for the artwork and building on site. The responsibility for the artwork changes when the handover takes place. For the handover the artist, the contractor and the new owner visit the newly installed artwork and assess if the final artwork is installed as agreed. From the moment the report is signed by all parties the ownership and the responsibility passes from the artist to the intended party. With the handover of the artwork, the artist should also deliver a maintenance guide, with green solutions for maintenance.

This is a moment of celebration between the different parties and the artist.

It might require raising a glass!

[HELP 🛠️]

REALISATION OF THE ARTWORK [ECO 🌱]

The damage construction or a material cause depends on different factors:

- **Resource depletion:** tropical hardwoods and plywood from virgin forests.
- **Energy in manufacturing:** making steel and concrete uses huge amounts of energy.
- **Transport.** Example: timber products transported from Asia or South America.
- **End of life:** breaking up concrete requires large amounts of energy, and the waste can't be used again.

Low carbon materials: such as FSC timber, board, recycled steel, natural, organic materials and low VOC & water-based paints.

Move away from purchasing raw materials with high carbon footprints such as virgin steel, PVC, tropical hardwood, synthetic textiles and toxic adhesives, aerosols, lead or zinc based products, asbestos or oil based paints, silicone. Latex from natural rubber is preferable and should be FSH certified.